

**Organizational SPCM Major**  
from the 2005-2006 Undergraduate Catalog

**Bachelor of Science Degree in Speech Communication, College of Liberal Arts**

**SPEECH COMMUNICATION MAJOR**

<i>University Core Curriculum Requirements</i> .....	41
<i>College of Liberal Arts Academic Requirements</i> (See Chapter 4) .....	8-11
Includes: one year of foreign language and two writing intensive courses chosen from those listed in the required curriculum specializations below.	
<i>Requirements for Major in Speech Communication</i> .....	42-45
Required Core Courses .....	9
Communication theory: 230	
Communication skills: 3 hours of public communication selected from 221, 325, 326 or 370; and 3 hours of interpersonal communication selected from 261, 262, 371 or 383.	
Required Curriculum Specialization (see below) .....	33-39

*Organizational Communication Specialization*..... 33

For students interested in a broad spectrum of communication topics in the context of the organization including, but not limited to, compliance-gaining, superior-subordinate interaction, communication audit methods, organizational networks, organizational climate and culture, conflict resolution, impact of new communication technology, and information flow.

Required: 280, 281, 326, 383, 441, 480, 483; 12 hours selected from any other speech communication courses.