

CURRICULUM VITAE OF
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RESEARCH INTERESTS

Public Relations/International Public Relations
Intercultural/International Communication
Critical Media and Cultural Studies

CURRENT PROJECTS

Book project on global public relations with Kay Weaver (University of Waikato, NZ)
Intersections of culture, communication and power in global public relations (manuscript)
Discursive construction of 'globalization' in PR trade magazines (manuscript)

PUBLICATIONS

Articles in Peer Reviewed Journals:

Bardhan, N.R. & Sriramesh, K. (2006) "Public relations in India: A review of a program of research." Journal of Creative Communication, 1(1), 39-60.

Bardhan, N.R. & Patwardhan, P. (2004) "Multinational corporations and public relations in a historically resistant host culture." Journal of Communication Management, 8(3), 246-263.

Bardhan, N.R. (2003) "Creating spaces for international and multi(inter)cultural perspectives in undergraduate public relations curricula." Communication Education, 52(2), 164-172.

Bardhan, N.R. (2003) "Rupturing public relations metanarratives: The example of India." Journal of Public Relations Research, 15(3), 225-248.

Bardhan, N.R. (2002) "Accounts from the field: A public relations perspective on global AIDS/HIV." Journal of Health Communication, 7(4), 221-244.

Bardhan, N.R. (2001) "Transnational AIDS/HIV news narratives: A critical exploration of overarching frames." Mass Media and Society, 4(3), 283-310.

Book Chapters:

Bardhan, N.R. (in press) "International/intercultural public relations: A critical analysis." In T. Coombs & B. Sowa (Eds), Public relations management. SAGE Publications. Projected date of publication - 2008.

Bardhan, N.R. (2008). "Public relations: Global firms." In W. Donsbach (Ed.) The Blackwell International Encyclopedia of Communication. Blackwell Publishing.

Bardhan, N.R. (2006). Reprint of "Accounts from the field: A public relations perspective on global AIDS/HIV." In M. Lanier (Ed.) The impact of HIV/AIDS on criminology and criminal justice (pp.15-38). Aldershot UK: Ashgate Publishing Limited.

Patwardhan, P., & Bardhan, N. (2005) "The Bhopal Carbide disaster: A lesson in international crisis communication." In G. Ekachai & Michael Parkinson (Eds.) International and intercultural public relations: Campaign cases (pp. 220-238) Allyn & Bacon. .

Bardhan, N.R. & Sriramesh, K. (2003) "Public relations in India: A profession in transition." In K. Sriramesh (Ed.) Public relations in Asia (pp. 62-95). Singapore: Thomson Press.

Book Reviews:

Bardhan, N.R. (2002). "Critical issues in communication: Looking inward for answers. Essays in honor of K.E Eapen." Journalism & Mass Communication Quarterly, 79(3), 760-762.

Bardhan, N.R. (2000). "India's newspaper revolution: Capitalism, politics and the Indian language press, 1977-1999." Journalism History, 26(3), 125-126.

RECENT CONFERENCE ACTIVITY

Competitive Panel Paper, "What's global and what's local? Shortfalls of current conceptualizations in transnational PR." National Communication Association, Public Relations Division, Chicago, Ill., November 2007.

Panelist, "Theoretical complications: A critical turn in intercultural communication." National Communication Association, International and Intercultural Communication Division, Chicago, Ill., November 2007.

Duffee, B., & Bardhan, N.R. (2007, November). Incongruent perceptions: The paramedic in conflict with the emotionally charged bystander. Scholar-to-Scholar presentation at the National Communication Association Convention, Health Communication Division, Chicago, Ill.

Competitive Panel Paper, "Toward third culture building: A framework for intercultural public relations in global contexts." National Communication Association Convention, Public Relations Division, San Antonio, Texas, November 2006.

Patwardhan, P. & Bardhan, N.R. (2004, May). The Bhopal Carbide disaster: A case study in crisis communication. Poster presented at the International Communication Association Convention, Public Relations Division, New Orleans, La., May 2004.

RECENT HONORS AND AWARDS

Outstanding Undergraduate Faculty Award, Department of Speech Communication, SIUC, December 2005.

Outstanding Undergraduate Faculty Award, Department of Speech Communication, SIUC, December 2004.

Top Four Paper Award for Striking a niche between reaching out and reaching in: Multinational corporations and public relations in a historically resistant host culture. Competitive paper (co-authored with P. Patwardhan) presented at the National Communication Association Convention, Public Relations Division, Miami Beach, Fla., November 2003.

TEACHING EXPERIENCE AND INTERESTS

Public Relations/International Public Relations
Intercultural/International Communication
Critical Media and Cultural Studies

Courses Taught:

Introduction to Mass Communication, 1995 - 1997, Ohio University

Business and Professional Communication, 1998, 2000, SIUC

Introduction to Public Relations, 1998, 1999, 2001, 2002, 2006, SIUC

Research Methods in Public Communication, 1999, 2000, 2001, 2003, 2005, 2007 SIUC

Communication Practicum (undergraduate), Research Problems in Communication (graduate), SIUC (intermittently since 1998)

Public Relations in Practice, 2000, 2001, 2002, 2004, 2006, SIUC

Communication Across Cultures, 2000, SIUC

International/Intercultural Public Relations (graduate), 2000, SIUC

Public Relation Cases and Campaigns (undergraduate/graduate), 2000, 2001, 2002, 2003, 2005, 2006, 2007, 2008, SIUC

Introduction to Intercultural Communication, 2001, 2003, 2006, SIUC

Public Relations Student Society of America, Advisor for SIUC chapter, 2000-present (alternating as co-advisor since 2002)

Internships Supervisor, 2000-present (alternate years since 2002), SIUC
Research Problems in Communication/Independent Studies for Graduate Students, 2000 - present, SIUC
Intercultural Communication II (undergraduate/graduate), 2002, 2004, 2005, 2006, 2007, SIUC
Identity, Culture and Communication (graduate), 2004, 2005, 2007, 2008, SIUC
Intercultural Communication in the Context of Globalization (graduate), 2008

PROFESSIONAL AFFILIATIONS/SERVICE

Membership in Professional Associations:

International Association of Mass Communication Research (2006-present)
National Communication Association (1997-present)
Public Relations Society of America (1999-present)
Alpha Tau Kappa, National Honor Society for Journalists (Life)

Offices Held and Honors Awarded in Professional Associations:

Offices Held

2006-2007	Nominating Committee Member, Public Relations Division, National Communication Association
2004-2006	Nominating Committee Member (Representative for the Public Relations Division), National Communication Association
2004-2007:	Secretary, Public Relations Division, National Communication Association
(2003)	Nominated for Vice-President, Public Relations Division, National Communication Association

Editorial Board Member of the International Journal of Strategic Communication (2005-present).
Review an average of 3-4 submissions per year.