

## CURRICULUM VITAE OF ROSS SINGER

### I. PROFESSIONAL AFFILIATION AND CONTACT INFORMATION

**A. Present University Department :**

Department of Speech Communication  
Southern Illinois University Carbondale

**B. Office Address :**

Communications Building 2209  
1100 Lincoln Drive  
Mailcode 6605  
Carbondale, IL 69201-6605  
Office Phone: 618.453.1885  
Email: rbsinger@siu.edu

### II. EDUCATION

Ph.D. Communication Studies  
Organization Studies (Interdisciplinary Cognate)  
School of Communication Studies  
Bowling Green State University  
August 2008

M.A. Speech Communication and Dramatic Arts  
Department of Speech Communication and Dramatic Arts  
Central Michigan University  
May 2004

B.A.A. Interpersonal and Public Communication (*Cum Laude*)  
Department of Speech Communication and Dramatic Arts  
Central Michigan University  
May 2002

### III. PROFESSIONAL EXPERIENCE

Assistant Professor, Department of Speech Communication, Southern Illinois University Carbondale, August 2008-present

Dissertation Fellow, School of Communication Studies, Bowling Green State University, August 2007-August 2008

Graduate Assistant, School of Communication Studies, Bowling Green State University, August 2004-August 2007

Graduate Assistant, Department of Speech Communication, Central Michigan University, August 2002-May 2004

Undergraduate Teaching Assistant, Central Michigan University, January 2002-May 2002

#### **IV. RESEARCH AND CREATIVE ACTIVITY**

##### **A. Interests and Specialties :**

Corporate social responsibility  
Rhetoric as institutional critique  
Environmental rhetoric

##### **B. Current Projects :**

Singer, R. (submitted 5-7-09). Kairos and institutionalized technology in the world risk society: The case of the USDA National Animal Identification System. Under review at *Journal of Business and Technical Communication*.

Lin, C., Singer, R., & Ha, L. (submitted 5-12-09). Sensemaking within enactment: Multiple modalities of human interaction with technology. Under review at *Journal of the Association for Information Systems*.

Singer, R. (submitted 6-23-09). The USDA People's Garden Initiative and the rhetorical suppression of environmental and agro-food industry sustainability. Under review at *Communication and Critical/Cultural Studies*.

Singer, R. (targeted submission date: 8-10-09). Rhetoric of anti-corporate parody and social responsibility in *Super Size Me*. In preparation for submission to *Critical Studies in Media Communication*.

Singer, R. (early stages of development). Selling free market capitalism and framing the Bernard Madoff ponzi scheme.

Singer, R. (early stages of development). In memory of rural America: Rhetoric of agritourism and the politics of preservation at Living History Farms.

**C. Honors and Awards :**

Non-Service Dissertation Fellowship, School of Communication Studies, Bowling Green State University, 2007-2008. Two annually awarded. Teaching release, tuition waiver, and stipend. Awarded Spring 2007.

Harold and Elaine Fisher Graduate Scholarship (\$600), School of Communication Studies, Bowling Green State University, 2005-2006. One annually awarded for research achievement. Awarded Spring 2006.

National Communication Association Annual Doctoral Honors Seminar Participant, Hosted by the Department of Communication at the University of Oklahoma, Summer 2005.

Communication Studies Week Mini-Conference Runner-Up Paper Award (\$100), School of Communication Studies, Bowling Green State University, Spring 2005.

Graduate Program Committee nominee for the Ohio Communication Association's Annual Distinguished Graduate Student Award, School of Communication Studies, Bowling Green State University. Nominated Spring 2005.

Phi Kappa Phi National Honor Society inductee for academic distinction as a graduate student. Inducted Spring 2005.

**D. Presentations at Professional Meetings :**

Singer, R. (to be presented in 2009). Framing of elite corruption and rhetorical containment of reform in the Boeing-Air Force tanker meltdown. Competitive paper accepted for presentation at the annual meeting of the National Communication Association, Chicago, IL.

Singer, R. (to be presented in 2009). Organizational discourse of post-crisis containment and elite stewardship after the Air Force's Bent Spear nuclear incidents. Panel paper accepted for presentation at the annual meeting of the National Communication Association, Chicago, IL.

Singer, R. (2009). How to read Thomas Friedman's "Code Green": Neoliberal hegemony in ecological jeremiad. Competitive paper presented at the annual meeting of the Central States Communication Association, St. Louis, MO.

Singer, R. (2009). Constabulary rhetoric and indeterminate risk management: The USDA's animal surveillance controversy. Competitive paper presented at the annual meeting of the Central States Communication Association, St. Louis, MO.

Lin, C., Singer, R., & Ha, L. (2008). Identification and technology use: A case study of a university's communication information technology system. Competitive paper presented at the annual meeting of the National Communication Association, San Diego, CA.

Singer, R. (2008). Agrarian frontier myth, values advocacy, and government agency narration of rural development in Iraq. Competitive paper presented at the annual meeting of the National Communication Association, San Diego, CA.

Singer, R. (2008). Regulatory controversy, kairos, and post-9/11 constabulary order: The USDA animal ID program in the war on bioterrorism. Student research network paper presented at the biennial conference of the Rhetoric Society of America, Seattle, WA.

Long, B. L., & Singer, R. (2007). Counterpublic attack on making the private-public more public: Control and resistance in Facebook's News Feed/Mini-Feed controversy. Panel paper presented at the annual meeting of the Central States Communication Association, Minneapolis, MN.

Singer, R. (2006). Democratic organizing for the state against the state: Tensions of late capitalism in a Midwestern sugar beet farmer cooperative. Double panel paper presented at the annual meeting of the National Communication Association, San Antonio, TX.

Singer, R. (2006). The new anti-managerial rhetoric and the old criticisms: A recent film's persuasive attack on Wal-Mart. Competitive paper presented at the annual meeting of the National Communication Association, San Antonio, TX.

Lucas, K., & Singer, R. (2006). Advocating a communicative approach to organizational (in)justice. Competitive paper presented at the annual meeting of the National Communication Association, San Antonio, TX.

Singer, R. (2006). On the rhetoric of organizational discipline and the logic of self-controlled lack of control. Competitive paper presented at the annual meeting of the Central States Communication Association, Indianapolis, IN.

Singer, R. (2005). Leaders in the information age of blue-collar society: Farmers' sensemaking of change and crisis in a Michigan community. Competitive paper presented at the annual National Communication Association Doctoral Honors Seminar, Norman, OK.

Singer, R. (2005). Leaders in the information age of blue-collar society: Farmers' sensemaking of change and crisis in a Michigan community. Competitive paper presented at the annual meeting of the National Communication Association, Boston, MA.

Singer, R. (2005). Organizational sensemaking of insiders, outsiders, and personal and professional identities in a graduate teaching assistantship program. Competitive paper presented at the annual meeting of the National Communication Association, Boston, MA, 2005.

Singer, R. & Dauterman, P. (2003). Focusing on the communication needs of Generation Y students: A call for effective collaborative learning in the basic course. Panel paper presented at the annual meeting of the National Communication Association, Miami Beach, FL.

## **V. PUBLICATIONS AND CREATIVE WORKS**

### **A. Articles in Peer-Reviewed Professional Journals :**

Singer, R. (forthcoming). Framing of elite corruption and rhetorical containment of reform in the Boeing-Air Force tanker controversy. *Southern Communication Journal*, 76.

### **B. Conference Proceedings :**

Singer, R. (2005). Leaders in the information age of blue-collar society: How farmers make sense of change and crisis in a Michigan community. In M. Pfau, R. Parrott, D. Shah, & R. A. Lake (eds.), *Proceedings of the National Communication Association Doctoral Honors Seminar* (pp. 47-51). National Communication Association: Washington, D. C. [Extended Abstract].

### **C. Popular and Creative Writing :**

Singer, R. (2005, June 4). High-speed Internet for farmers? *Tuscola County Advertiser*, A9, A11.

## **VI. TEACHING EXPERIENCE**

### **A. Teaching Interests and Specialties :**

Organizational communication  
Environmental communication  
Communication theory

University Courses Taught :

Rhetorical Approaches to Organizations (SIUC, SPCM 483, Spring '09)

Dynamics of Organizational Communication (SIUC, SPCM 480, Fall '08)

Research Methods in Public Communication (SIUC, SPCM 382, Fall '08, Spring '09)

Organizational Communication (BGSU, IPC 307, Team Taught, Summer '06)

Small Group Communication (BGSU, IPC 203, Spring '06, Fall '06, Spring '07)

Interpersonal Communication I (BGSU, IPC 207, Fall '05)

Introduction to Speech Communication (BGSU, IPC 102, Fall '04, Spring '05, Summer '07; CMU, SDA 101, Fall '02, Spring '03, Fall '03)

### **B. Teaching Awards and Honors :**

Doctoral Student Teaching Award, School of Communication Studies, Bowling Green State University, 2006-2007. One awarded annually. Spring 2007

### **C. Current Graduate Faculty Status :**

Regular

**D. Master's and Ph.D. Student Committees Served :**

6 Ph.D.

Elaine Conrad  
Craig Engstrom  
JiangBo HuangFu  
Elizabeth Petre  
Jessi Stewart  
Chengxiu Suo

1 M.A.

Aschley Mathew (directing final research project)

**VII. UNIVERSITY EXPERIENCE**

**A. Department Committees :**

Graduate Committee, Department of Speech Communication, SIUC, 2008-2009

Tenure-Track Faculty Search Committee, Department of Interpersonal Communication, BGSU, January 2007-March 2007

Co-advisor w/ Dr. Denise Menchaca for the undergraduate level Interpersonal Communication Organization, BGSU, 2004-2005

**B. College and University Committees and Councils :**

Graduate Student Senate Representative for School of Communication Studies and Graduate Communication Association, BGSU, 2004-2005

University Student Publications Board Member, BGSU, 2004-2005

**VIII. PROFESSIONAL SERVICE**

**A. Membership in Professional Associations :**

National Communication Association (2003-Present)  
Central States Communication Association (Life Member)  
Rhetoric Society of America (2008-Present)

**B. Evaluation of Manuscripts for Journals and Books :**

Reviewer, *Management Communication Quarterly: An International Journal*, 2009

Reviewer, *Kaleidoscope: A Graduate Journal of Qualitative Communication Research*, 2009

**C. Service for Professional Meetings :**

Competitive paper panel chair, Organizational Communication Division, National Communication Association, 2009

Paper reader for Academy of Management's Critical Management Studies Division, 2006

Paper reader for Academy of Management's Organizational Communication and Information Systems Division, 2006

**IX. SERVICE-LEARNING**

Persuasive speaking mentor at Saginaw Correctional Facility, Saginaw, MI, Spring 2003.